

TOMI WALTZ · KENNETH LOH

DEAD RISING™

ROAD TO FORTUNE



CAPCOM

STORY SO FAR:

FRANK WEST, A FREELANCE PHOTOGRAPHER, IS LOOKING FOR THE "SCOOP OF A LIFETIME" AND THINKS HE'S FOUND IT WHEN HE HEADS TO THE WILLAMETTE PARKVIEW MALL IN WILLAMETTE, COLORADO TO COVER WHAT HE BELIEVES TO BE A RIOT. THE TRUTH, HOWEVER, IS FAR MORE HORRIFYING WHEN THE RIOT TURNS OUT TO BE A FULL-SCALE ZOMBIE INFESTATION!

WITH HIS JOURNALISTIC INSTINCTS OVERRIDING HIS FEARS, FRANK ENTERS THE MALL AND IS SOON FIGHTING FOR HIS VERY LIFE ALONGSIDE OTHER HUMANS TRAPPED INSIDE THE SPRAWLING COMPLEX. AS THE ZOMBIE THREAT GROWS, SO TOO DOES FRANK'S KNOWLEDGE OF WHAT IS BEHIND THE DISASTER—IT IS A DELIBERATE OUTBREAK CAUSED BY CARLITO KEYES AS REVENGE FOR THE INFESTATION AND ULTIMATE DESTRUCTION OF HIS SOUTH AMERICAN TOWN OF SANTA CABEZA BY U.S. SPECIAL FORCES FOLLOWING FAILED SCIENTIFIC EXPERIMENTS BY THE U.S. GOVERNMENT IN THE AREA.

IT IS CARLITO'S SISTER, ISABELA KEYES, WHO WARNS FRANK OF THE DANGER POSED BY HER BROTHER, AND SOON ONLY FRANK AND ISABELA ARE LEFT TO BATTLE AGAINST BROCK MASON, LEADER OF THE SPECIAL FORCES UNIT THAT WIPED OUT SANTA CABEZA, AND WHO HAS NOW BEEN DISPATCHED TO WILLAMETTE FOR THE SAME PURPOSE AGAINST THE MALL AND ITS OCCUPANTS. IN A SPECTACULAR HAND-TO-HAND BATTLE ON BOARD MASON'S BATTLE TANK, FRANK IS ABLE TO DEFEAT MASON, SENDING THE SOLDIER TO HIS DEATH AT THE CLAWING HANDS AND RIPPING TEETH OF A RAVAGING HORDE OF ZOMBIES. BUT NOW, THAT SAME TERRIFYING HORDE SURROUNDS FRANK AND ISABELA, MOVING IN FOR THE KILL, AND ALL WOULD SEEM LOST FOR THE LAST HUMAN SURVIVORS OF THE WILLAMETTE OUTBREAK...

DEAD RISING™: ROAD TO FORTUNE DEPICTS EVENTS THAT TAKE PLACE BETWEEN THE VIDEO GAMES DEAD RISING™ AND DEAD RISING™ 2: CASE ZERO, AND IS CONSIDERED OFFICIAL CANON.

IDW founded by Ted Adams, Alex Garner, Kris Oprisko, and Robbie Robbins

International Rights Representative, Christine Meyer: christine@gfloydstudio.com



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WILLAMETTE. COLORADO.

....NO
FUCKIN'
WAY.





FRANK,
THERE'S
SO MANY!
FRANK!



HOLD
ON, ISABELA!
I'LL FIGURE
SOMETHIN'
OUT, JUST...
...JUST
HOLD
ON!



PLEASE!
HURRY!



SHIT! GODDAMN
MONSTER TANK...
THERE'S GOTTA BE
SOMETHIN' HERE
I CAN—



—BINGO!



C'MON,
C'MON, YOU
FRIGGIN' DOOR.

FRANK!



THEY'RE
COMING!

UNF!



THERE
YOU ARE!

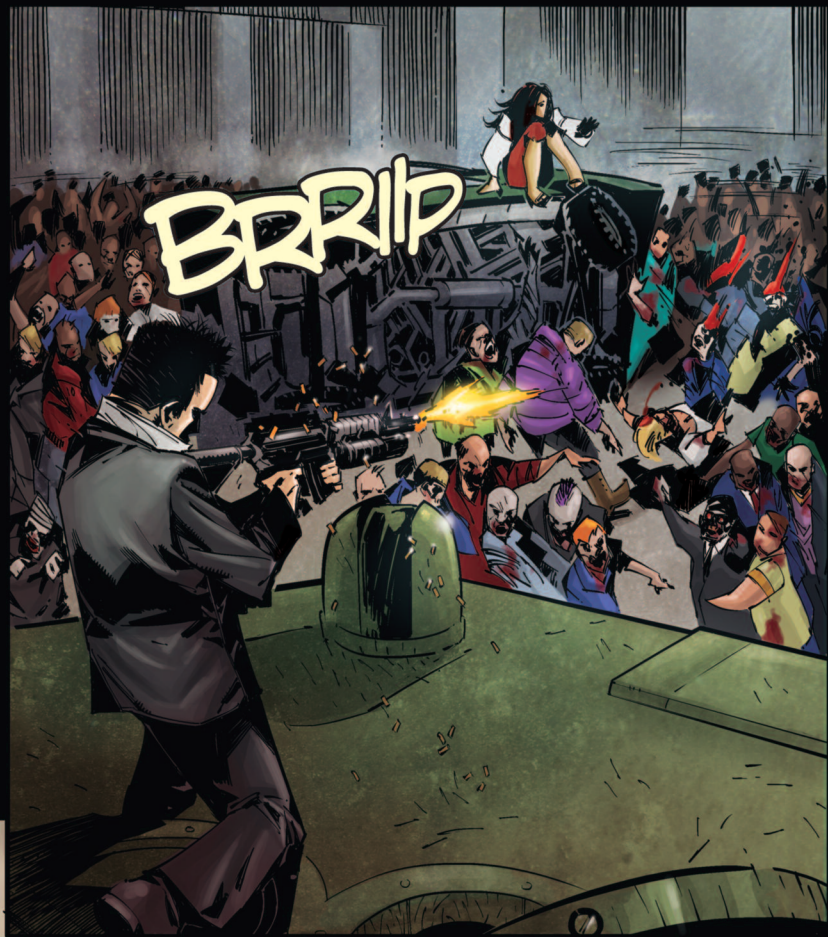
I KNEW
IT—



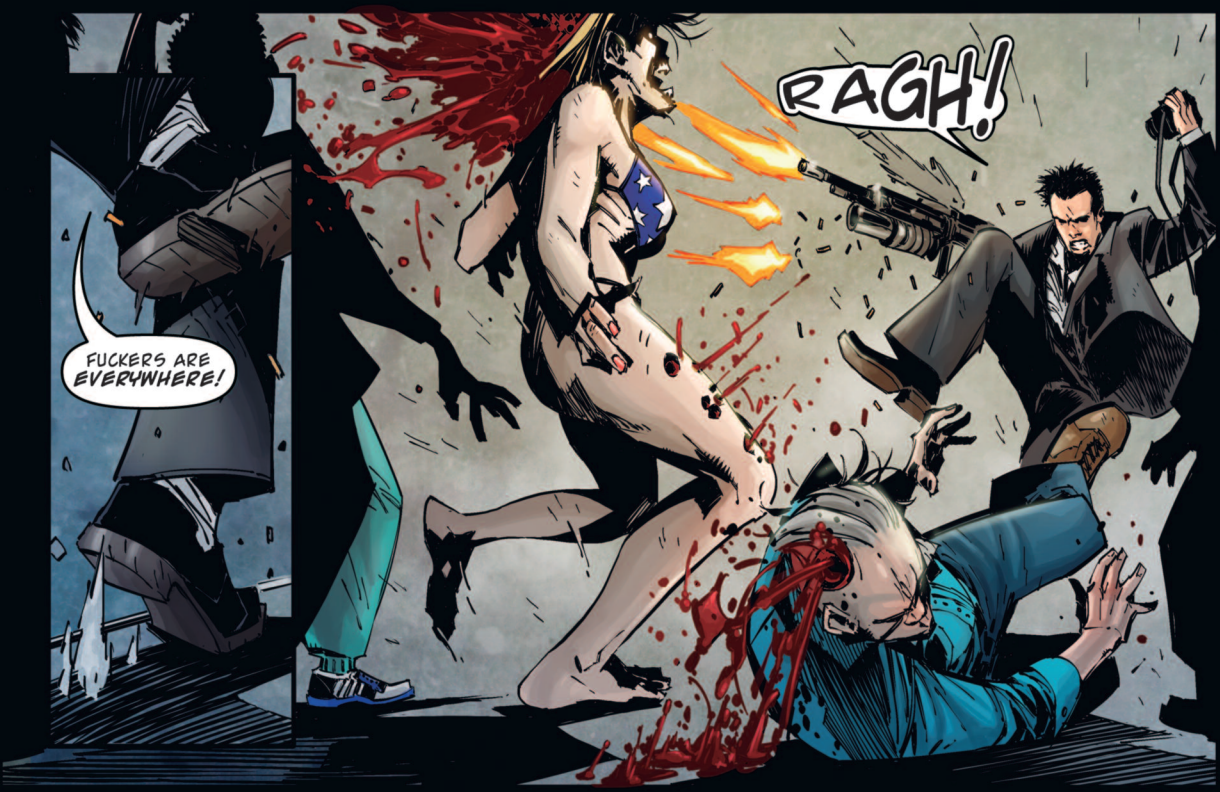
I KNOW
YOU'VE GOT
SOMETHIN' IN
HERE FOR ME,
MASON. WHERE
THE HELL IS
IT?



—ALWAYS
COUNT ON SOLDIER
BOYS AND THEIR
LITTLE TOYS.







DEAD RISING



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STORY SO FAR...

After barely escaping a massive zombie outbreak in Willamette, Colorado, award-winning photojournalist Frank West has found new fame and fortune—but at a price. Now carrying the zombie infection inside his bloodstream, Frank is forced to rely on daily injections of Zombrex, a zombification inhibitor manufactured by pharmaceutical giant Phenotrans. If that wasn't bad enough, Frank has been working jobs that leave him feeling unfulfilled and hollow—a far cry from his glory days out in the field armed only with his trusty camera and journalistic wits.

Now, however, Frank suddenly finds himself unemployed and the old desire to jump into the heat of battle has overtaken him once again. He contacts Rebecca Chang, a Las Vegas radio reporter who shares his conspiratorial views regarding the ongoing zombie plague. The plague was initially caused by U.S. government tests on mysterious bee-like insects called "Queens" in South America, whose stings were found to cause zombification in cattle and, later, after one of the Queens escaped, in humans. With minor zombie outbreaks flaring worldwide, Frank suspects the government has continued to be involved in covert zombie testing and is determined to join forces with Rebecca to uncover the sinister truth...

Written by Tom Waltz
Art by Kenneth Loh
Colors by Esther Sanz
Letters by Shawn Lee
Edits by Chris Ryall

Cover Checklist:



Regular Cover
Art by Kenneth Loh
Colors by Esther Sanz



Cover RI
Game Concept Art

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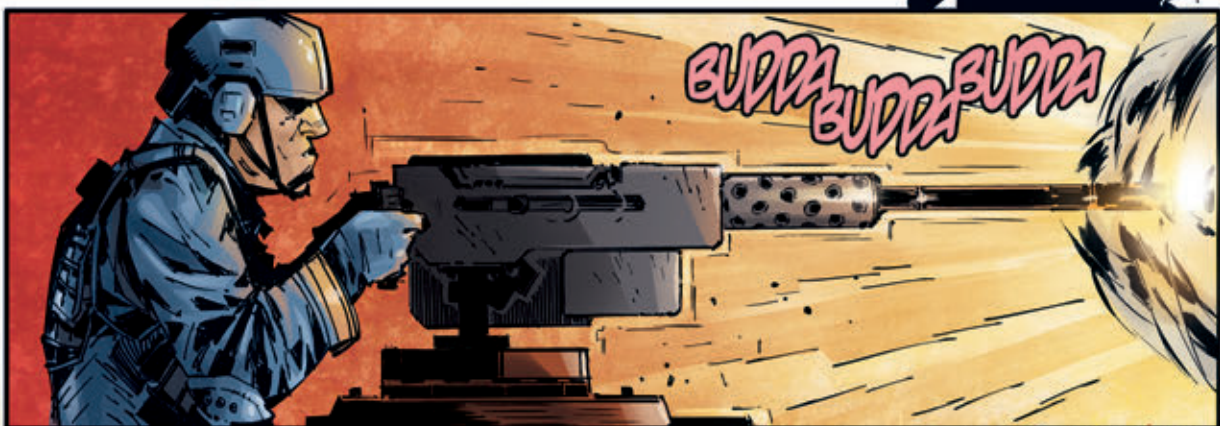
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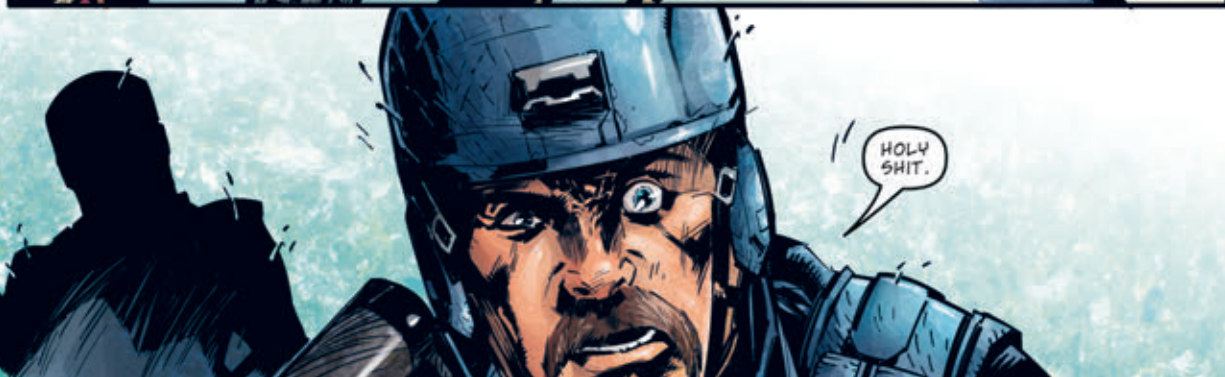




NICE
SHOOTIN',
KUSHMAN.

ALRIGHT,
LET'S KEEP
MOVIN' FORWARD,
NICE AND EASY,
BOYS...











WHOA!
DID YOU
SEE THAT,
JAMIE?



HELL
YEAH, I DID.
WHAT D'YA
THINK IT
WAS?

I DON'T
KNOW...

...BUT NEVER LET IT BE
SAID THAT REBECCA
CHANG DIDN'T TRY
TO GET TO THE
TRUTH.

I'LL BE
BACK.



HEY, YOU...
MIND TELLING ME
WHAT THE HECK'S
GOING ON IN TOWN?
FIRST GUNFIRE AND NOW
HUGE EXPLOSIONS—
WHAT EXACTLY ARE
YOU GUYS UP TO
IN THERE?



MA'AM, I ALREADY TOLD YOU,
I'M JUST STANDIN' GUARD. I
DON'T KNOW NOthin' OTHER
THAN YOU NEED TO STAY ON
THAT SIDE OF THE WIRE
RIGHT NOW.

I GUESS
YOU DON'T KNOW
ANYTHING ABOUT
FREEDOM OF
THE PRESS,
EITHER, HUH?

ABOVE MY
PAY GRADE,
MA'AM.

WELL, YOU
MIND GETTING
SOMEBODY OVER
HERE WHO IS IN THE
APPROPRIATE PAY
GRADE, THEN?



COMMAND,
THIS IS POST 1.
I'VE GOT CIVILIAN
PRESS UP HERE
THAT WANTS TO
TALK TO CAPTAIN
KILDUFF, OVER.

COPY, POST 1.
CAPTAIN'S ON HIS
WAY. OUT.

DEAD RISING

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STORY SO FAR...

(Note to Reader: *DEAD RISING™: ROAD TO FORTUNE* depicts events that take place between the video games *DEAD RISING™* and *DEAD RISING™ 2: CODE ZERO*, and are considered official canon.)

After barely escaping a massive zombie outbreak in Willamette, Colorado, award-winning photo journalist Frank West has been working jobs that leave him feeling unfulfilled and hollow—a far cry from his glory days out in the field armed only with his trusty camera and journalistic wits. Now, however, Frank has joined forces with Rebecca Chang, a Las Vegas radio reporter who shares his conspiratorial views regarding the ongoing zombie plague.

Meanwhile, Director Marian Mallon, head of the pharmaceutical giant Phenotrans (manufacturer of the zombification inhibitor called Zombrex) and her mysterious head of security, Harjit Singh, have set in motion a diabolical plot, releasing deadly swarms of bees infected with the zombie virus inside the Las Vegas Arena during a motocross racing event featuring champion racer Chuck Greene. Chuck wins the race only to discover the arena in the grips of a deadly zombie infestation, including his beloved wife, Pam, whom he's forced to kill after she bites their young daughter, Katey. Now free of the arena, Chuck desperately races his truck through Vegas in search of Zombrex for Katey.

But time is quickly running out...

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LAS VEGAS, NEVADA.

GRRLGG

WELCOME

VEGAS

131EK

RRNNG?

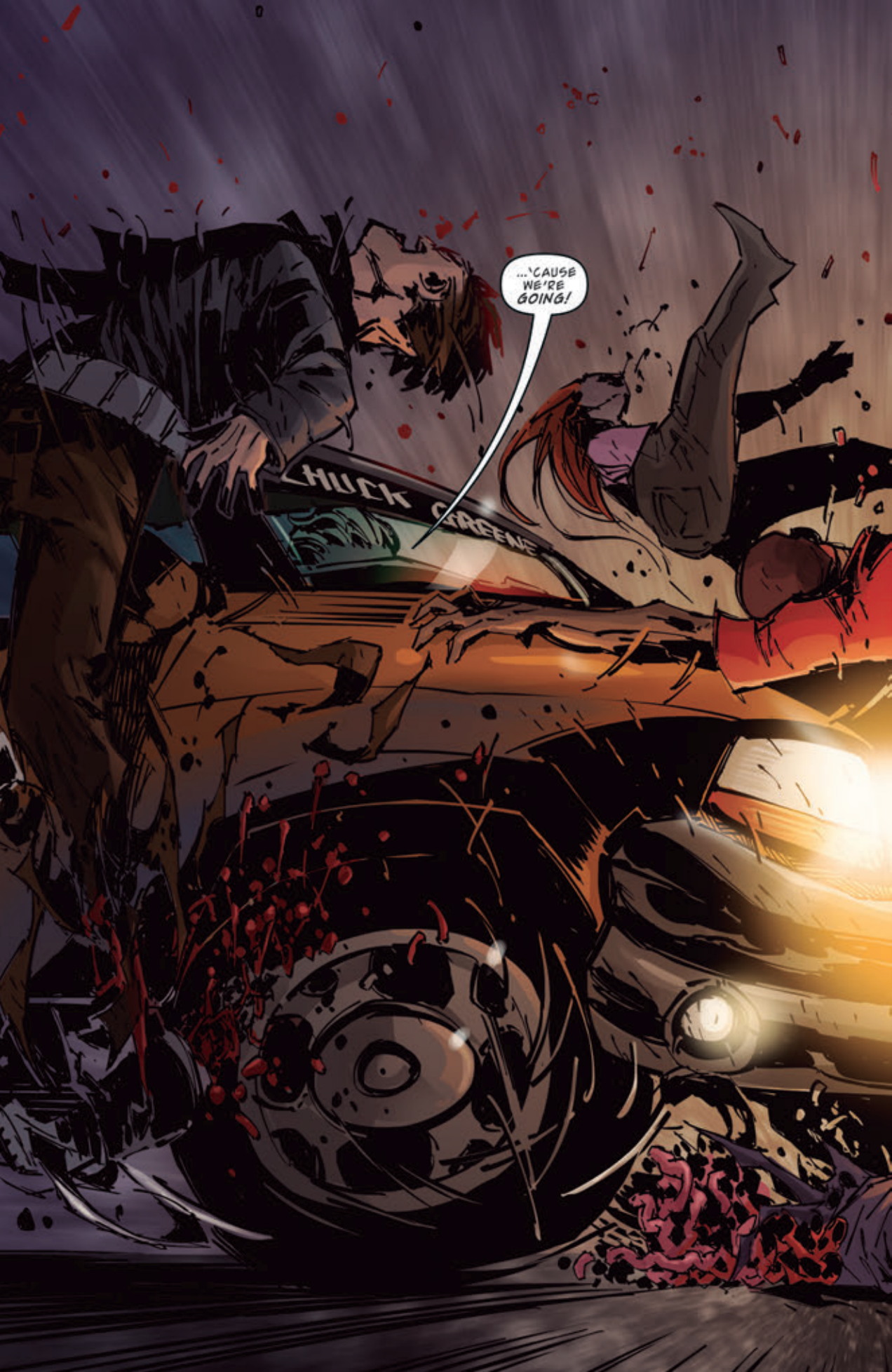
GET THE HELL
AWAY FROM MY
TRUCK, YOU
FREAKS!

RRMMRRMM

KUUSH

DADDY!
THEY'RE
COMING!

THAT'S
OKAY,
BABY...



... 'CAUSE
WE'RE
GOING!

HUCK GREENE



APPROXIMATELY 50 MILES OUTSIDE LAS VEGAS.

FRANK, IT'S
REBECCA...

STOP

...WHERE
THE HELL
ARE YOU?

I'M STUCK
IN A GODDAMN
TRAFFIC JAM
HEADING INTO
VEGAS...

...THING LOOKS
LIKE IT'S BACKED
UP FOR FRIGGIN'
MILES. WHERE
ARE YOU?

AT THE
FRONT OF THE
JAM, NOT THAT
IT'S DOING US
ANY GOOD—

—THE
GOVERNMENT'S
ALREADY GOT ITS
GOONS HERE SETTING
UP A BLOCKADE AND
WE HAVEN'T MOVED AN
INCH IN THE LAST
FORTY-FIVE
MINUTES.



LAS VEGAS.

HOLD ON,
BABY!

WE'RE
ALMOST
THERE!

DADDY, I
FEEL REALLY
SLEEPY...

STAY AWAKE, KATEY!
WE'LL HAVE YOUR
MEDICINE IN
JUST A—

—SHIT!

BLAM BLAM
AAAAAGH!

POLICE

